

# FOR IMMEDIATE RELEASE

Contact: Susan Magnotta  
President  
(570) 650-3071

## McGowan Charitable Fund supports Junior Achievement of NEPA educational programs

---

**WILKES-BARRE, PA – January 23, 2024** —The William G. McGowan Charitable Fund recently presented \$25,000 to Junior Achievement of NEPA in support of programs to bridge the gaps in educational attainment caused by the pandemic disruptions in learning. Through this partnership, students will participate in programs to re-engage with the learning process, understand the importance of finances, explore career options, and become inspired toward a pathway for future success.

Junior Achievement programs engage area students from K-12 with more important than ever, hands-on, interactive programs and exploration on job and career readiness, financial literacy, and entrepreneurship.

“Our programs help students make a connection between what they are learning in school and their future,” said Junior Achievement of NEPA President, Susan Magnotta. “Volunteer role models from the public, private, and non-profit sectors lead the interactive programs with students, share their own life experiences, and open students' minds to a world of job and career options they may have never before dreamed possible.”

“I am thrilled on behalf of the McGowan Foundation to collaborate with Junior Achievement as it strengthens the youth of our community through impactful outreach and programming,” said Gertrude C. McGowan, Esq., William G. McGowan Charitable Fund Board Member.

“Community funding such as the William G. McGowan Charitable Fund is critical for Junior Achievement to continue delivering these engaging programs to students in our community and help empower them toward a promising future and improved economic mobility. We are deeply appreciative of the McGowan Charitable Fund’s support,” Magnotta added.

For more information about Junior Achievement of Northeastern Pennsylvania, visit [www.nepa.ja.org](http://www.nepa.ja.org) or call 570-602-3600.

### About Junior Achievement

Junior Achievement is the nation’s largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their futures, and make smart academic and economic choices. JA’s programs – in the core content areas of work readiness, entrepreneurship, and financial literacy – ignite the spark in young people to experience and realize the opportunities for a

successful future and upward economic mobility. Nationally, Junior Achievement reaches more than 4.8 million students per year.

### **About the William G. McGowan Charitable Fund**

The William G. McGowan Charitable Fund has, since its inception, maintained a vision to impact lives, to create sustainable change, and to empower future generations to achieve their greatest potential. The Fund brings that vision to life through grant-making efforts in three program areas: Education, Human Services, and Healthcare. It prioritizes programs that have demonstrated success, measurable outcomes, plans for sustainability, and aim to end cycles of poverty and suffering.

Resolute in the belief in the power of partnerships or collaborative efforts to maximize impact, the Fund embraces opportunities to work with other partners across its key program areas, looking for funding opportunities with a shared philosophy and exploring the possibility of joint projects with other nonprofit organizations.

The Fund is managed in accordance with values deeply held by its benefactor, William G. McGowan, including ethical leadership and the belief that every life has equal value.

For more information, please visit <https://williamgmcgowanfund.org> and learn more on Twitter.

### **TO ACCOMPANY ATTACHED PHOTO:**

Gertrude C. McGowan, Esq., Member of the William G. McGowan Charitable Fund Board of Directors, presents Susan Magnotta, President of Junior Achievement of NEPA with a \$25,000 grant check to support educational programs.

###